

## EDUCATION

### Savannah College of Art and Design

BFA Graphic Design | Minor: Motion Media  
Savannah, GA | 2012 - 2016

## EXPERTISE

### Visual

Identity + Brand Design  
Art Direction  
Motion Graphics  
Layout + Publication  
Interface Design

### Experience

User Research + Testing  
Prototyping  
Wireframing  
UX Design  
Web Design  
UI/UX Motion

### Tools

Photoshop  
Illustrator  
After Effects  
Sketch  
Principle  
InVision  
HTML/CSS

## EXPERIENCE

### Product Designer

Groupon | Chicago, IL

April 2016 - Present



Part of the Consumer Product Development team, working to improve customer experience through various feature improvements across all platforms. Involved in interaction + interface design, wireframing + low/high fidelity prototyping, user research studies, and feature QA.

### Project Manager + Lead UI/UX

SCAD + BELK Collaborative Project | Savannah, GA

Fall 2015



Project managed group of 12 designers and oversaw completion of materials. Presented ideas and concepts to client and ensured quality across deliverables. Lead an interactive project and produced information architecture, wireframes, mockups, and high fidelity prototypes.

### UI/UX Design Apprentice

Intrepid Pursuits | Cambridge, MA

Summer 2015



Collaborated with fellow designer and developer apprentices to design, build, and present an iOS app. Assisted on client projects taking product ideas from concepts to realized design and app flows. Produced and tested wireframes and prototypes along with assisting in product strategy and client presentations.

### Lead Graphic Designer

Newaukee | Milwaukee, WI

2014 - 2015



Designed and implemented over 20 identities and brand systems for various events and programs. Extended and developed Newaukee's brand across their events producing materials including logos, posters, billboards, promotional materials, web graphics, and event signage.

### Creative Director

SCAD + Hewlett Packard | Savannah, GA

Spring 2015



Developed solutions for businesses around Savannah using HP's Link Reader app, improving business functionality and customer experience. Designed prototypes and facilitated user testing. As Creative Director, I promoted and ensured visual quality and consistency among materials.

### Graphic Design Intern

LETR & Co. | Savannah, GA

Summer 2014



Assistant to Lead Designer and occasionally taking on projects independently. Designed brand materials including identity, packaging, promotional, and presentational. Prepared for client meetings and presentations.

## CONTACT

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CHICAGO, IL

## AWARDS + HONORS

### Silver Campaign: Live Savannah

Addy Award | AAF Savannah | 2015

### Featured Work: Wander

Port City Review | Savannah, GA

### SCAD Dean's List

2012 - 2016

### Academic + Artistic Honors

Scholarship | SCAD | 2012 - 2016

